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## Size doesn't matter!

Just because you're big, it doesn't mean you are automatically smart or successful.

What is growth, and why is it important? Strategy is one thing, goals are another, and growth itself is not a goal, it is only one of many ways you might choose to go where you want to go.

This presentation is a reflection of the myths of growth and aims to inspire you to start figuring out what is your long-term goal and what roads, resources and tools will help you to get to where you want to go.

"If you don't know where you're going, any road will take you there."